



DESIGN GUIDE



COLOR PALETTE



Reddish Orange

CMYK: 0 85 96 0

RGB: 255 73 25

HEX: #ff4919



Mango Orange

CMYK : 0 60 90 0

RGB: 255 130 46

HEX #ff822e

VARIATIONS



TYPOGRAPHY

HEAVITAS

AA

ABCDEFGHIH

IJKLMNOP

QRSTUVWXYZ

XYZ

0123456789



